

Organoid Developer Conference

# ODC26 Sponsorship Proposal

The largest academic-industry exchange platform in the fields of  
organoids and biohealth

|               |   |
|---------------|---|
| Date          | September 17-19, 2026   |
| Location      | Pi Factory Seoul  |
| Theme         | Mirrors: The Reflective Turn  |
| Main Programs | Conference · Exhibition Booths · Interactive<br>Programs · Networking |

## Conference Overview

**Event Name** Organoid Developer Conference 2026  
ODC26 Mirrors: The Reflective Turn

**Schedule** September 17 (Thursday) - 19 (Saturday), 2026

### Industry Day

### Public Day

#### Date

Day 1 & 2 (September 17-18)

Day 3 (September 19)

#### Target

Professionals from research institutions, pharmaceutical and biotech companies, clinical and regulatory personnel, investors and industry decision-makers

Bio artists, animal protection and civic groups, general participants interested in convergent research and biotechnology

#### Programs

Main Conference ·  
Paid Deep Talk Sessions  
Sponsorship Booth Exhibits ·  
Dinner Networking

International Animal Film Festival · Bio Art Exhibition  
Interactive Programs · Brand Pop-ups

## Location

Pi Factory Studio  
441 Gwangnaru-ro, Gwangjin-gu, Seoul

## Participant Scale

|                      |   |
|----------------------|---|
| Participants         | Approximately 1,500 people per day, about 4,500 over 3 days |
| Speakers             | About 80 speakers   |
| Submitted Posters    | 200+ submissions  |
| Exhibiting Companies | About 40 exhibiting companies                               |

Co-hosts



 **Animal Free Initiative**

## Why ODC — A Strong Partnership Bridging Research, Industry, and Academia

ODC is a unique platform centered around organoids and the biohealth sector, creating an unparalleled network structure involving academia, industry, and regulatory bodies. Through partnerships with major domestic and international institutions and societies, practical demand and willingness to collaborate between research and industry are formed.

### Organoid · NAMs Platform

The only conference in the country specializing in organoids and NAMs, covering the entire cycle from basic research to commercialization.

### Collaboration Hub

The unique network structure where industry, academia, and regulatory bodies meet drives participation from actual demand.

### Growing Global Ecosystem

Join us in global expansions like iMPSS and Organoids Are Us.

## Academic Partners



ODC has established a continuous cooperation system between institutions through MOU agreements with global societies iMPSS and Organoids Are Us in the fields of NAMs and organoids.

Additionally, the Korean Society for Stem Cell Research, the Korea Research Institute of Bioscience and Biotechnology, the Korea Biopharmaceuticals Association, and the K-Organoid Consortium collaborate as academic partners to enhance the academic depth of bio research, including organoids, and organically connect the latest research outcomes with industrial applications.

Based on this specialized network, we encourage broad participation from researchers, industry, regulatory bodies, and academia, expanding the space for practical collaboration and joint research.

## Why ODC — Proven Growth and Accumulation Trends

ODC aims for more than double the quantitative and qualitative growth compared to last year. We have expanded spaces, strengthened connections, and the strongest partnerships to support this.

**4,500+**

Total Number of Participants  
(3 Days)

**80+**

Speakers

**200+**

Academic Abstracts  
· Posters

**50+**

Participating Companies  
and Institutions

**7M +**

Media Exposure

**20K+**

Virtual Platform  
Visitors

ODC is transitioning to the center of the bio-ecosystem, expanding as a platform that connects industry, research, and regulation.

Key decision-makers from research infrastructure, bio platforms, pharmaceuticals, clinical trials, and public research institutions gather at this point.

In particular, decision-makers from companies, operational leaders, and practitioners, as well as academic participants who are closest to actual research and execution, will participate in a balanced manner, enabling connections across all stages from strategy formulation to execution and research.



### Executives · Director

C-level executives and decision-makers from domestic and international biotech, pharmaceutical, and clinical research companies



### Managers · Team Leaders

Mid-level managers and key practitioners leading R&D, business development, and operations

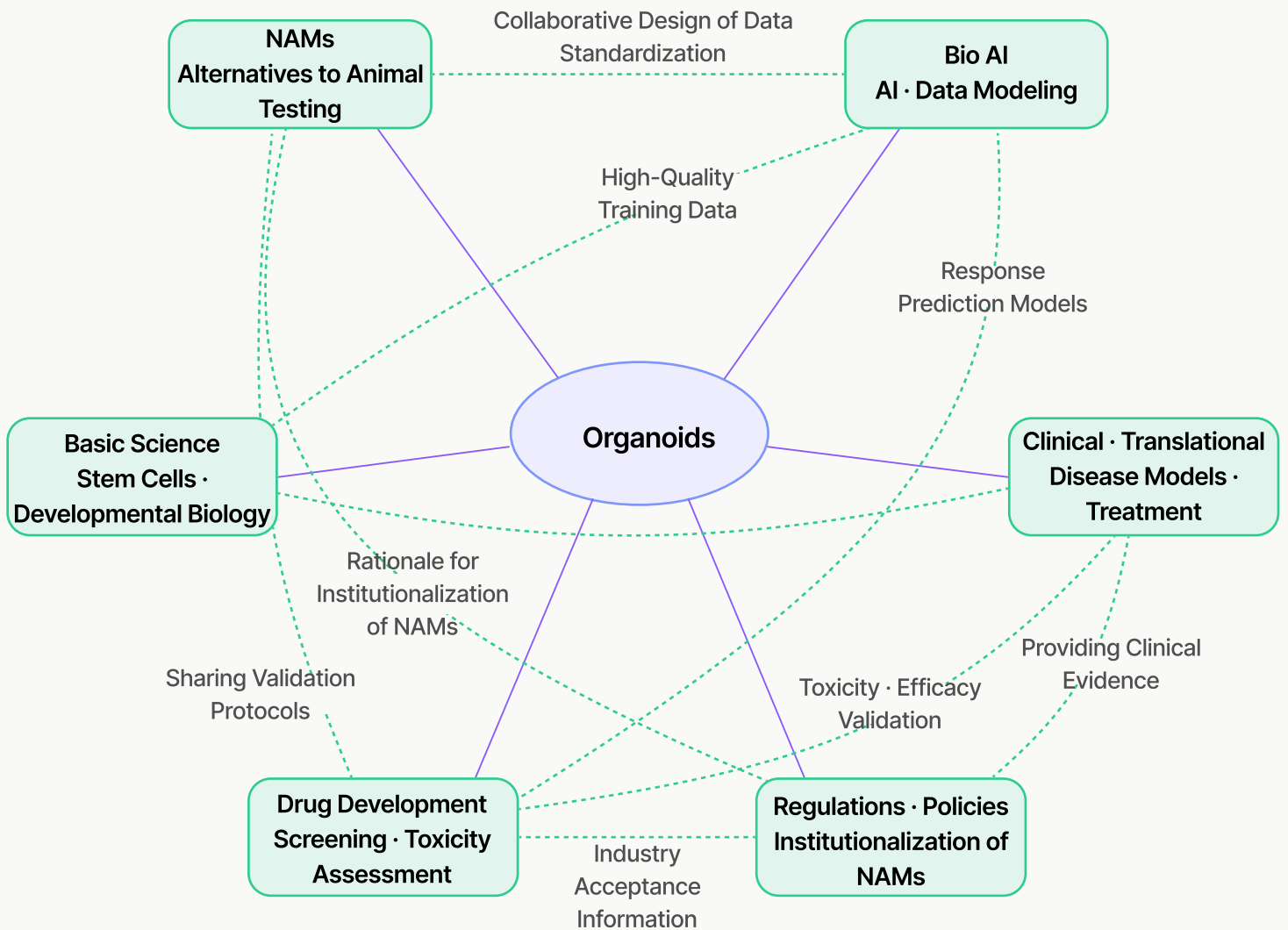


### Faculty · Students

Academic researchers including faculty members, graduate students, and professional researchers

## Why ODC — The Beginning of the Next Step in Organoids and Life Sciences

All areas that shape the future intersect and connect, from basic science to clinical trials, drug development, NAMs, Bio AI, and regulations.



## Program Composition

### Main Conference

An academic conference on organoids, bio health, and NAMs open to all through pre-registration

### Deep Talk Room

A small-scale space limited to 100 seats for extended, immersive sessions with experts in each field

### Poster Session

Global-level abstract submissions and poster sessions reviewed by professional academic review institutions

### Dinner Networking

Networking for postdoctoral researchers and graduate students (Day 1), and bio and industry opinion leaders (Day 2)

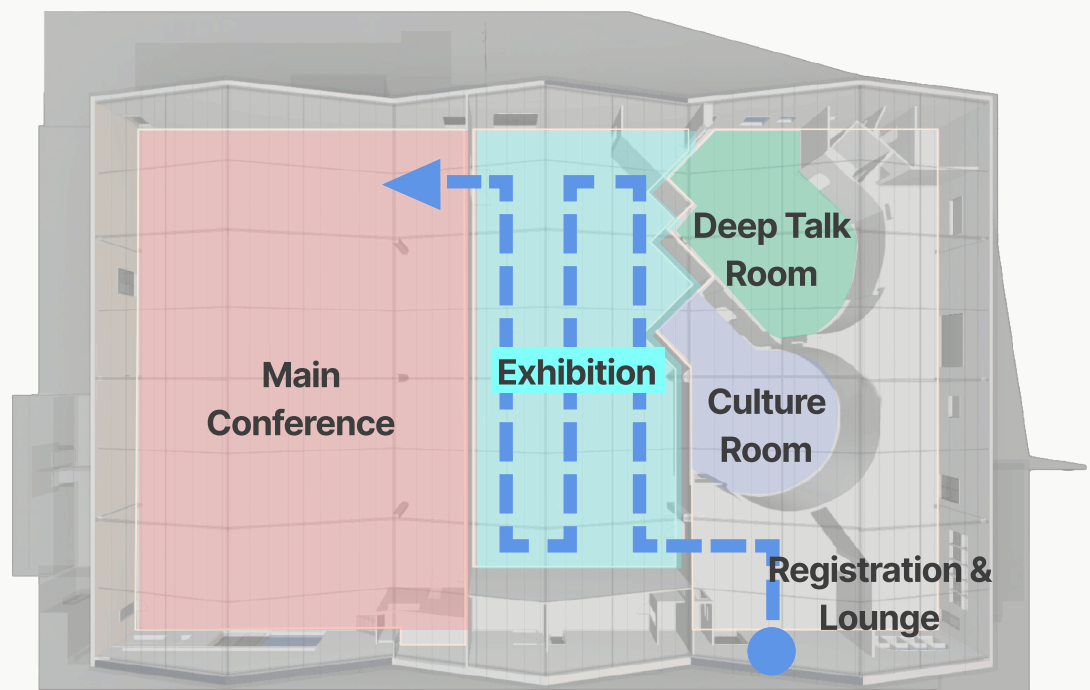
### Booth Exhibition

A strategic space for showcasing new products, exploring partnerships, and brand positioning for domestic and international biotech

### Interactive Programs

Various interactive programs held in lounges and event zones

## Space Layout



\* Before entering the main conference, the flow is designed so all participants naturally experience the exhibition booths.

\* After the programs on Days 1 and 2, dinner networking takes place using the conference space.

## Main Conference & Deep Talk Room

● Main Conference Room

● Deep Talk Room

### September 17 (Thu) - Industry Day

- Reflective Transition: Organoid Trends
- The View of Life in the Era of Biotechnology
- Rebuilding the Brain:
  - Expanding Interpretations of Brain Organoids
- The Boundary Between Brain Waves and Creation
- The Future of AI and Biotechnology
- Extended Key note (Paid Advanced Session)
- Poster Session Oral Presentation
- ★ Networking Dinner for Young Scientists

### September 18 (Fri) - Industry Day

- Stem Cell Mechanisms and Applications
- Bio Fictions
- Animal Alternative Testing Methods (NAMs):
  - Reflection, Validation, Application
- AFI GIC AWARD
- Organoid as Mirrors
- Extended Key note (Paid Advanced Session)
- Poster Awards
- ★ Networking Dinner for Gala

### September 19 (Sat) — Public Day

- The Wave of Organoid
- Organoid Talk Show with Dr. Jang Dong-seon
- AFI International Animal Film Festival

\* The ODC, consisting of two stages, offers a wide range of experiences through the main conference and the deep talk room.

\* The program schedule and session topics are subject to change without prior notice.

### Distinguished Speakers



#### Ramanuj Dasgubta

UT Southwestern  
Medical Center  
· Functional Genomics  
· Cancer Biology



#### Elizabeth Vincan

The University of  
Melbourne  
· Wnt Signaling  
· Colorectal Cancer  
· Organoids



#### Nick Barker

Institute of Molecular  
Biotechnology (IMBA)  
· Adult Stem Cells  
· Epithelial Organoids



#### Lena Smirnova

Johns Hopkins University  
· Neurotoxicity  
· Brain Organoids  
· Disease Modeling



#### Cantas Alev

Kyoto University  
· Stem Cells  
· Embryogenesis  
· Organoids



#### Jun Yong Ahn

Korea Univ.  
· Organoids  
· Regenerative Medicine  
· Tissue Engineering



#### Kyoung Deok Park

Yonsei Univ.  
· Quantum Computing  
· Quantum Machine Learning  
· AI

\* The speaker lineup will be continuously updated. Please refer to ODC News and the website.

## Poster Session

# 200+

ODC conducts globally recognized poster sessions. The recruitment of over 200 academic posters signifies substantial participation from students, postdoctoral researchers, and faculty from major universities and research institutions nationwide. This represents a key customer group that directly influences decisions on the purchase of consumables, equipment, and reagents.

 **Travel Award**

 **Oral Award**

 **Poster Award**

Domestic and international academic societies and research institutions, including the hosting organization, participate in the academic committee to jointly review abstracts and posters. Outstanding research selected will receive awards in the names of each participating institution, providing an opportunity to naturally promote the academic stature and brand of the institution to next-generation researchers.

\* The poster session awards are operated in collaboration with the participation of some sponsoring organizations.

## Dinner Networking

# 09.17

Networking focused on next-generation bio researchers and early-career scientists

### Date

After the program ends on September 17,

### Target

Next-generation bio researchers and early-career scientists (graduate students, postdocs, early career researchers, etc.)

### Program

Free networking, finger food/bar catering, performances, talk concerts, booth exhibition management

### Benefit

Establishing direct contact with future recruitment candidates and potential clients, while simultaneously operating booths for natural brand exposure and awareness building.

# 09.18

A private dinner gathering selected global leaders and key industry figures

### Date

After the program ends on September 18,

### Target

Key decision-makers and leaders in the global bio, pharmaceutical, and clinical research sectors.

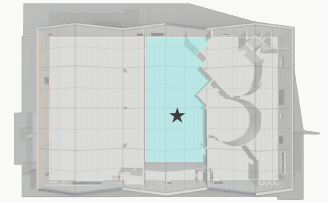
### Program

Free networking, premium buffet catering, performances, wine workshops

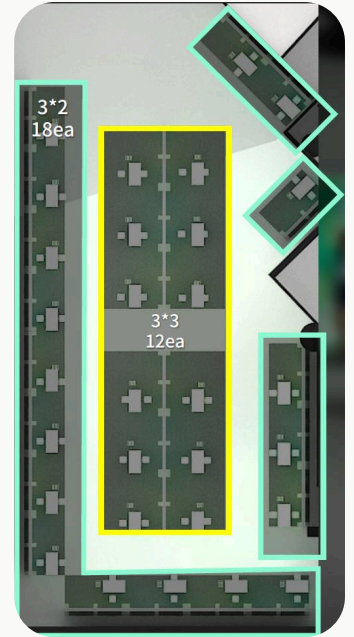
### Benefit

High-density networking with key industry figures, fostering strategic discussions in an environment centered around selected attendees, leading to tangible partnerships and business opportunities.

## Sponsorship Booth Layout & Design Examples



**Basic Items Provided for Booth** Assembly Booth | Table | Chair | Power Strip



### Types of Booths

\* Operates only on Industry Day (September 17-18)



|  |  |   |
|--|--|---|
| <p><b>Premium</b>                      8,000,000</p> <p>Size: 3 × 3 m<sup>2</sup>                      KRW</p> <p>Provided Items:</p> <ul style="list-style-type: none"> <li>- Exhibition area and booth construction</li> <li>- Basic items inside the booth</li> <li>- Booth lighting and power for lighting, outlets,</li> <li>- Wall graphic installation</li> </ul> | <p><b>Essential</b>                      6,500,000</p> <p>Size: 3 × 2 m<sup>2</sup>                      KRW</p> <p>Provided Items:</p> <ul style="list-style-type: none"> <li>- Exhibition area and booth construction</li> <li>- Basic items inside the booth</li> <li>- Booth lighting and power for lighting, outlets,</li> <li>- Wall graphic installation</li> </ul> | <p><b>Individual</b>                      6,000,000</p> <p>Size: 3 × 2 m<sup>2</sup>                      KRW</p> <p>Provided Items:</p> <ul style="list-style-type: none"> <li>- Exhibition area</li> </ul> <p>* Option for sponsors to construct directly</p> <p>* Same benefits as the Essential Booth</p> |
|--|--|---|

### Additional Options

|   |               |
|---|---------------|
| Main Conference Room Corporate PR Session (5 min) | 5,000,000 KRW |
| Deep Talk Room Corporate PR Session (5 min)       | 2,000,000 KRW |

\* All amounts are exclusive of VAT

**Sponsorship Booth Package****\* Operates only on Industry Day (September 17-18)**

| Details  |  | Premium                         | Essential    |
|--|--|---------------------------------|--------------|
| Amount (Unit: 10,000 KRW)  |  | 800                             | 650          |
| Provided Booth Size (Unit: M)  |  | 3×3                             | 3×2          |
| Booth Location Selection   |  | 1st priority                    | 2nd priority |
| Day 1 Pass Provided (1st Day Dinner Networking · Paid Session)   |  | 2 people                        | 2 people     |
| Day 2 Pass Provided (2nd Day Dinner Networking · Paid Session)   |  | 2 people                        | -            |
| <b>Online Promotion</b>  | Logo Exposure on ODC Website   | 0                               | 0            |
|  | Planned Article in Relevant Channel Newsletter (Subscribers: 20,000+)  | 4 times                         | 2 times      |
|  | Web Banner on ODC Website  | 0                               | 0            |
|  | Logo Exposure on Event Poster  | 0                               | 0            |
| <b>On-Site Promotion</b>   | Logo Exposure on Photo Wall and Branding Wall  | 0                               | 0            |
|  | Logo Exposure on Entrance Flow Horizontal Banner   | 0                               | 0            |
|  | Logo Exposure on Water Bottle Labels   | 0                               | -            |
|  | Break Time Advertisement Video Broadcast   | 0                               | -            |
|  | Corporate PR Session in Main Conference Room (5min) *<br>Additional Option   |                                 | 500          |
|  | Corporate PR Session in Deep Talk Room (5min) *<br>Additional Option   |                                 | 200          |
| <b>Conference -Linked Promotion</b>  | Logo Exposure on Official Conference Newsletter  | 0                               | -            |
|  | Logo Exposure in ODC Linked Session  | 0                               | 0            |
| <br> | ODC has signed a strategic MOU with iMPSS and Organoids Are Us to collaborate on their annual academic conferences. Official sessions of the ODC committee will be held at global conferences hosted by these organizations, with sponsor logos displayed. |                                 |              |
|  | <b>Virtual Space</b><br><a href="http://virtual.odc.network/">virtual.odc.network/</a>   | Logo Exposure in Platform Lobby | 0            |
|  | Virtual Booth Provided   | 0                               | 0            |
| <b>Program Book</b>  | Cover Logo Insertion   | 0                               | -            |
|  | Advertisement Page Posting   | 2p                              | 1p           |
| <b>Others</b>  | Parking Pass Provided for Event Venue  | 0                               | 0            |
|  | Lunch Voucher Provided   | 0                               | 0            |

\* Booth type and size may change later. Separate guidance will be provided upon application. \*  
The specified range may change slightly depending on external conditions.